

Quarterly Report: July to September 2018



Passion2Profit

The Deer Industry Profitability Programme



Students from Smedley Station, Taratahi and Otago Polytechnic took part in the Future Deer Farmers Experience 2018, learning about the deer industry over 4 days in September 2018.



Quarterly Progress Summary: July to September 2018

Summary of progress during this quarter:

Marketing Premium Venison

- A research project is now underway to determine if feeding deer a diet high in Palm Kernel Expeller has any impact on quality attributes.
- A prototype venison snack bar is in development, with an agreement among New Zealand venison marketing companies to explore a shared path to market.
- The 2018 Cervena promotion in Benelux and Germany concluded with marketing companies satisfied with the achievements, and planning for 2019.
- This collaborative activity took place with one less New Zealand company due to the withdrawal of one importing participant, despite this, volumes remained stable, at historically high prices with constrained supply in New Zealand.
- The industry achieved significant increases in the value of exports to China as the activity to target the western restaurant sector in Tier One cities continued.
- Cervena Licensees, who are members of the Marketing Working Group agreed to implement a standard to exclude GMO feedstuffs from the diet of deer eligible for Cervena venison.
- Deer processors included the requirement that the annual health review is documented as a compulsory standard in the Deer QA On-Farm Standard, and the NZ FAP.

Market Led Production

- Two introductory Workshops for Rural Professionals were held in Manawatu and in Hawkes Bay. 110 rural professionals attended workshops over the year.
- Working with the New Zealand Deer Farmers Association 3 ag students were treated to a 'Future Deer Farmers Tour' in September. Linking in with farmers, marketers and service providers to learn more about the deer industry.
- Two new Advance Parties formed, and one closed, to bring the number to 27 AP in operation at the end of the year.
- Approximately 330 farmers are regularly attending AP meetings across the country.
- 48 Advance Party meetings over the quarter.
- Seeking to establish two new APs.
- Regional Workshops held in Mid-Canterbury and Taupo. 4 further workshops planned for October and November 2018.
- A 'Tech Expo' was held in Ashburton in July. Bring over 100 farmers together with farm technology suppliers.
- Deer Facts on Nutrient Management, 'Setting breeding objectives' and 'Breeding for stag and hind replacements' distributed to farmers over the quarter.
- Workshops with Environmental consultants on good practice for deer farms and briefing on Deer Industry Environment Groups.
- Appointment of a Project Manager for the P2P Environment projects.

- Implementation of Deer Industry Environment Groups, similar to Advance Parties, where farmers working with each other to improve their environmental management.

Key highlights and achievements

- The Mid Term Review of the Passion2Profit Primary Growth Partnership was accepted by the PSG and MPI. The review concluded that the P2P has met the milestones set for the first three years of the programme and is well lead and managed.
- Over 200 farmers attending 2 Tech Expo days held in Gore and Ashburton in June and July 2018.
- Implementation of Environmental Stewardship projects, appointment of a project manager and formation of form Deer Industry Environment Groups.

Collaboration with other PGP programmes

- Inclusion of deer KPIs on RMPP benchmark recording website and booklet.

Collaboration with other Government Agencies

- Work with B+LNZ, RMPP and MFE on Environmental Stewardship.
- Staff from Environment Southland booked to assist with a Workshop for Rural Professionals in Manapouri on deer farming environmental management

Upcoming

- Convene the Marketing Working Group to review the impact of the 2018 non-seasonal programme.
- Roll out of communications on GMO free standard for Cervena venison.
- Finalisation of the Deer Farm Systems Description.

Investment

Investment period	Industry contribution	MPI Contribution	Third Party	Total investment
<i>During this Quarter</i>	\$418,604	\$330,184	--	\$748,788
<i>Programme to Date</i>	\$3,494,691	\$3,074,585	\$96,000	\$6,662,156

Overview Table September 2018 Quarter

Objective	Status			Comment
	Timetable	Financials	Outcomes	
Project 1. Confirm Target Markets.				Companies agree to proceed with scoping of a Venison Snack bar production costs.
Project 2. Establish Commercial Distribution				Summer 2018 promotions now complete in the Benelux and Germany. Original volume targets this year not met, review of promotion to be presented in December.
Project 3. Link Market to Producer				37% of deer farms compliant with company QA schemes. Agreement to exclude GMOs feedstuffs from Cervena Deer Health Review now included as a compulsory standard in the Deer QA On-Farm Standard, continuing roll out of audits across suppliers.
Project 4 Overarching Production Initiatives				Continuing awareness of industry amongst Ag students via Future Deer Farmers tour. Alignment with RMPP outputs on business planning tools.
Project 5 Engagement for Practice change				27 APs meeting regularly, including two new ones in the quarter.
Project 6 Technology Packaging				Deer Industry Environment Groups to be introduced. Work to deliver the Deer Health Reviews as part of on farm QA audit.
Project Management				P2P-AG discussed the priorities for the remainder of the P2P PGP in September, P2P Practice Change Managers met on 09 October with a focus on integration within the programme moving forward.

Trend Table showing last quarter performance and next quarter projection.

Objective	Status					
	Timetable		Financials		Outcomes	
	Last Quarter	Next Quarter	Last Quarter	Next Quarter	Last Quarter	Next Quarter
Project 1.						
Project 2.						
Project 3.						
Project 4						
Project 5						
Project 6						

	Project on track (Financial variance <10%)
	Slight Variation to Plan (To be completed within 3 months: Financial variance 10-25%)
	Project variation to plan (More than 3 months to complete: Financial variance >25%)
	Significant Variation (Change in programme required)

4. Financial Summary of P2P Expenditure to date.

P2P Implementation to 30 September 2018	Sept 2018 1/4			Annual Budget			Annual variance to reforecast	Annual Variance Notes
	Actual	Budget	Variance	Actual	Rereforecast Budget	Original Budget		
Project								
1 Confirm Market Requirements	\$ 90,975	\$ 105,975	-\$ 15,000	\$ 322,405	\$ 275,632	\$ 297,067	\$ 46,774	Costs for trademark registration in new markets and design of new Cervena material
Cash	\$ 64,005	\$ 84,517	-14%	\$ 217,823	\$ 179,563	\$ 199,233	17%	over budget
Est. in-kind	\$ 26,970	\$ 21,458		\$ 104,582	\$ 96,069	\$ 97,833		
2 Establish Commercial Distribution	\$ 241,415	\$ 295,550	-\$ 54,135	\$ 506,226	\$ 563,329	\$ 692,867	-\$ 57,103	Costs of promotional activity in Benelux ran under budget with less
Cash	\$ 221,652	\$ 246,467	-18%	\$ 394,716	\$ 395,303	\$ 479,534	-10%	individual company activity then planned, also resulted in less individual company
Est. in-kind	\$ 19,764	\$ 49,083		\$ 111,510	\$ 168,026	\$ 213,333		time incurred in managing projects.
3 Linking Market to Producer	\$ 14,919	\$ 21,467	-\$ 6,548	\$ 85,058	\$ 84,723	\$ 114,967	\$ 335	
Cash	\$ 10,338	\$ 12,467	-31%	\$ 45,517	\$ 38,332	\$ 56,633	0%	
Est. in-kind	\$ 4,580	\$ 9,000		\$ 39,541	\$ 46,391	\$ 58,333		
4 Overarching Production Initiatives	\$ 96,542	\$ 33,050	\$ 63,492	\$ 288,902	\$ 245,704	\$ 226,267	\$ 43,198	Costs for P2P-AG Strategy Review, The Big Deer Tour, and CINTA survey greater than
Cash	\$ 87,329	\$ 19,467	192%	\$ 234,561	\$ 192,966	\$ 182,933	18%	revised budget.
Est. in-kind	\$ 9,213	\$ 13,583		\$ 54,341	\$ 52,738	\$ 43,333		
5 Practice Change	\$ 204,515	\$ 151,200	\$ 53,315	\$ 667,874	\$ 558,845	\$ 719,117	\$ 109,030	Advance Parties and AP Admin over budget, with increase in number of meetings
Cash	\$ 192,515	\$ 102,117	35%	\$ 563,680	\$ 385,883	\$ 540,783	20%	per AP over the second half of the year. Also reprinted Deer Facts folders.
Est. in-kind	\$ 12,000	\$ 49,083		\$ 104,194	\$ 172,962	\$ 178,333		
6 Technology Packaging	\$ 100,421	\$ 64,817	\$ 35,604	\$ 419,629	\$ 358,617	\$ 400,367	\$ 61,012	Flurry of activity for Environmental management including production of Code of Practice
Cash	\$ 89,595	\$ 45,234	55%	\$ 355,793	\$ 289,403	\$ 335,033	17%	and support for Environment groups.
Est. in-kind	\$ 10,826	\$ 19,583		\$ 63,835	\$ 69,214	\$ 65,333		
Total	\$ 748,788	\$ 672,059	\$ 76,729	\$ 2,290,095	\$ 2,086,848	\$ 2,450,650	\$ 203,246	10%
Co Investors Contributions: Cash	\$ 376,927	\$ 300,134		\$ 952,493	\$ 787,963	\$ 897,075		
Co Investors Contributions: In Kind	\$ 41,677	\$ 80,896		\$ 239,002	\$ 302,699	\$ 328,250		
Co Investors Contributions: Total	\$ 418,604	\$ 381,029		\$ 1,191,495	\$ 1,090,662	\$ 1,300,325		
Sought from PGP Funding	\$ 330,184	\$ 291,029		\$ 1,098,599	\$ 996,186	\$ 1,150,325		
Third Party	--	--		--	--			
Total	\$ 748,788	\$ 672,059		\$ 2,290,095	\$ 2,086,849	\$ 2,450,650		

Recommendation:

The Programme Manager is satisfied that the above is a true and accurate record of expenditure incurred in implementing the P2P Programme and that the estimated in-kind values are an appropriate reflection of industry contributions to this programme over the period and recommends that the PSG approve this report to be forwarded to MPI for approval of payment.

Innes Moffat, 29 October 2018

5. Project Status: Passion2Profit Programme – Quarter Ending Sept. 2018

Project Status:			
	On Track		Major variation
	Minor variation		Project on hold
	Complete		

Marketing Premium Venison

1.2 Niche Market Feasibility Studies

Objective: MWG members identify niche market opportunities for collaborative development.

Status: MWG supporting the development of two projects.

Assessment against objectives:

MWG members support development of a Protein Bar and agreed to the examination of the impact of feeding PKE on venison quality attributes.

Activity completed in the quarter

1. A research project has been scoped examining if there are differences between venison fed on a 'normal' diet and those fed Palm Kernel Expeller (PKE). Research has begun with herds having started the feeding regime.

2. The Marketing Working Group (MWG) agreed to explore possible paths to market via a collaborative arrangement for a venison snack bar. An initial product/recipe has now been developed with scoping underway for costs of production including packaging.

Next Steps:

1. Deer now on PKE rations with product analysis scheduled following slaughter in October.
2. DINZ to work with manufacturers to understand costs of manufacturing and possible margins, plus consider potential vehicle

1.4 New Markets - Marketing Pilot (China)

Objective: Marketing companies sell 500 mt of venison through collaborative venture in new market segments by 2022.

Status: Agreed to review scope of activity.

Assessment against objectives:

Total exports to China recorded at 341 tonnes in y.e. Sept 2018. Collaborative activity supporting 'trail blazer' company.

Activity completed in the quarter

Alliance indicated their market partner is beginning to sell venison in China and looks forward to also utilising the research DINZ has developed, and Alan Yu over the coming year. MWG supported appointment of Shanghai based chef Alan Yu to undertake venison promotion activities for all interested venison marketing companies.

Next Steps

Completion of new mandarin materials, particularly video, arrange work schedule with participating companies and invite Alan Yu to New Zealand for a familiarisation and introductory tour of deer farming in New Zealand.

1.6 Appellation Development	
Objective: Unified approach to using the Cervena Appellation to optimise returns to New Zealand.	Status: Completion of first set of material
Assessment against objectives: \$ of % companies using revised Cervena material on packaging and on new promotional material. One company with restricted license did not participate in 2017/8.	
Activity completed in the quarter Completion of photography, web design, graphic design elements and trademark registration for Cervena Pure Freedom. Presentation of final draft brochures and information material for marketing companies use. Agreement of packaging standards.	
Next Steps All remaining assets to be updated for year 1 will be prioritised with further assets developed in 2018/19 financial year.	
2.3 Non-Seasonal Promotion	
Objective: 150 mt of chilled venison exported as Cervena™ from Jan to August in the Benelux and Germany in 2018.	Status: Sales volume target not met this year.
Assessment against objectives: 90 tonnes of Cervena venison exported to Europe for summer sales across all participating companies. One company withdrew from collaborative activity in 2018.	
Activity completed in the quarter The MWG reviewed the initial results of the 2018 programme, companies noted that results were mixed across the board.	
Next Steps Survey of customers, chefs and butchers undertaken reviewing the 2018 programme with a report to the MWG at their December meeting. Commence planning of the 2019 summer promotions.	
3.1 Industry Agreed Standards	
Objective: 20% of farmers are enrolled in on-farm QA programmes at the end of 2017/18. 50% by 30 September 2019.	Status: On Track.
Assessment against objectives: Multi-species companies rolling out QA programme to participating suppliers. Venison specialists slow in rolling programme out. AssureQuality reported that 577 farms with deer had been assessed as compliant with company QA schemes. = approx. 38% of deer farmers.	
Activity completed in the quarter 1. Following agreement from the MWG and Cervena Trust Limited and after consultation with farmers that Cervena venison become 'GMO Free', communications will be rolled out to stakeholders to advise of the non-GMO standard for Cervena. 2. Inclusion of an appropriate definition around requirement to have a documented annual health review as part of the Deer on-farm QA standard as well as NZ Farm Assurance Programme.	
Next Steps 1. Roll out of communications, confirm implementation plan and implementation date and notify farmers and feed manufacturers of this step. 2. Continue to approach companies with the offer of improving delivery of animal health reviews for their staff to propose to suppliers.	

Market Led Production

4.1 MLP Project Governance	
Objective: That the P2P programme funders feel the programme is well managed and successfully implementing actions in order to achieve the programme goals.	Status: On Track
<p>Assessment against objectives: Progress Review indicated that the P2P PGP appeared to have achieved the milestones proposed for the first three years of the programme. Survey of farmers indicated high level of awareness of the P2P programme tools and significant changes in farmer attitudes toward health, breeding objectives and the productivity of their farmed deer.</p>	
<p>Activity completed in the quarter A meeting of the P2P-AG on 14 September discussed the priorities for the remainder of the P2P PGP. The P2P Practice Change Managers met on 09 October with a focus on integration within the programme moving forward.</p>	
4.2.1 Workshops For Rural Professionals	
Objective: Upskill and build confidence in rural professionals and advisors so that they can add value to deer farming operations and have confidence in the industry. To hold at least three workshops for up to sixty rural professionals in total before 30 September 2018.	Status: Complete
<p>Assessment against objectives: # increased due to demand. Approx. 120 attendees to 4 introductory and 3 single topic workshops over the course of the year. >90% of attendees indicated the workshop had improved their understanding of deer farming and make them more confident with the advice they provide.</p>	
<p>Activity completed in the quarter An introductory workshop held for 25 Massey vet students in August and for 20 rural professionals in Hawkes Bay in September.</p> <p>Next Steps Four workshops planned for October in Manapouri and Fairlie. Including introductory days and single topic workshops on environmental management and reproduction and genetics.</p> <p>A review of the workshops held to date with planning for the year ahead and dates set.</p>	
4.2.2 Influential Advisors	
Objective: 10 Influential individuals provided material to encourage appropriate advice among organizational advisors	Status: Complete
<p>Assessment against objectives: Information presented to approx. 30 influential advisors over the year.</p>	
<p>Activity completed in the quarter P2P presence at New Zealand Institute for Primary Industry Management conference in Hamilton. Material supplied to Rabobank analysts resulted in a feature on the deer industry.</p> <p>Next Steps: Consider requests for more information on 'the financials' of deer farming and target influential farm consultants with suite of material showing profitable integration of deer into mixed livestock systems.</p>	

4.2.3 Big Deer Tour	
Objective: 6 Farm management students enjoy an induction to the deer industry.	Status: Complete
Assessment against objectives: Project now complete with extension of the project to non-university students now also complete.	
Activity completed in the quarter As a result of the Big Deer Tour which was completed April 2018, a short successful tour of the industry called the 'Future Deer Farmers Experience' took place from 10 to 13 September organised in conjunction with the NZ DFA. 3 students from Smedley Station, Otago Polytechnic and Taratahi Ag College, Masterton took a look over 4 days at the industry.	
Next Steps: Review of the Future Deer Farmers Experience 2018 to be provided to the NZ DFA.	
4.3 Practice Change Survey	
Objective: P2P governance informed of change and confident that approach being taken is effective.	Status: Complete
Assessment against objectives: Project complete.	
5.1 Advance Parties	
Objective: To have 30 Advance Parties formed by end of September 2018 and meeting regularly.	Status: Minor variation – 27 APs operating as at 30 September.
Assessment against objectives: Continuing work in the face of minor variation to the original target of 30 APs in operation.	
Activity completed in the quarter DINZ executive continuing to work to form new APs. AP Manager visited various APs over the quarter to review individual group progress and to assist any APs struggling to maintain momentum.	
Next Steps A meeting of the AP Facilitators will take place in November to develop facilitation skills. Assist APs that are looking to transition to a different format; identify and assist APs as well as support new APs, and seek to establish more.	
5.1 Advance Party National Workshop	
Objective: Advance Party members gain value from attendance, stakeholders benefit from listening to AP members farming issues. Improvement in AP Facilitator performance.	Status: Complete
Assessment against objectives: Project complete. Planning underway for 2019 edition.	
5.2 Deer Farming Regional Workshops	
Objective: To encourage Advance Parties to motivate a wider farmer and rural professional audience to make positive changes. Run 15 Regional Workshops between 1 October 2017 and 30 September 2018.	Status: Minor variation target not attained.

Assessment against objectives: 9 Regional Workshops held in the 2018/19 year.	
Activity completed in the quarter Regional Workshops held in Mid-Canterbury and Taupo.	
Next steps 4 workshops planned for October and November 2018. Continuing to work on the delivery of a 'workshop' not a 'field day' and working with DFA branches. Continuing communication with AP group facilitators to promote workshops as well as continuing media coverage.	
5.2.3 Deer Technology Expos	
Objectives: Host two technology expo's to bring farmers and rural service providers together.	Status: Complete
Assessment against objectives: Project complete.	
Activity completed in the quarter 2 Tech Expo days held in Gore and Ashburton in June and July 2018 with over 200 farmers attending the days.	
Next Steps Confirm a date for Central North Island tech day with the Central Regions DFA branch confirming interest in holding a Technology Expo.	
5.3.3 Decision support	
Objectives: All farmers to be aware that good management relies on appropriate information. To have access to helpful guides to decision support tools. Industry accepted performance indicators for productivity and profit established.	Status: Revised project scope.
Assessment against objectives: Growing interest in benchmarks for deer production, survey of farmers in 2018 indicated 80% valued paper-based growth curves. 'Low' awareness of on-line tools.	
Activity completed in the quarter Creation of a 'Tool Box' on www.deernz.org/deerhub . Creation and distribution of a guide to using Deer Industry NZ resources distributed with <u>Deer Industry News</u> and enclosed in industry material at workshops. Deer metrics included in RMPP on-line business planning tools, financial calculators and in the Red Meat KPI booklet.	
Next Steps Increase use of Deer Industry KPIs within DINZ own communications, and encourage outside adoption, dissemination of RMPP KPIs booklet to farmers with deer and to industry networks.	
5.3.4 Customised Data	
Objective: Motivate at least 200 farmers per annum to seek further information to improve their productivity.	Status: Complete
Assessment against objectives: Reports delivered to over 400 venison suppliers in 2017/18. Need to develop further value in reports.	

<p>Activity completed in the quarter DeerPro provided over 200 reports to deer farmers who had requested them. Worked with four advance parties on utilisation of slaughter data for informed management decisions.</p> <p>Next Steps Continue to encourage utilization of annual production information, supply production reports to members of Advance Parties.</p>	
<p>5.4 Deer Facts</p>	
<p>Objective: To distribute 10 Deer Facts per annum.</p>	<p>Status: Minor variation – 8 fact sheets produced this year</p>
<p>Assessment against objectives: 8 Deer facts produced in 2017/18.</p>	
<p>Activity completed in the quarter Two deer facts released in August with breeding topics 'Setting breeding objectives' and 'Breeding for stag and hind replacements'. A Deer Fact on 'Minimising stress in breeding and venison herds' released in October 2018.</p> <p>Next Steps Agree production schedule for 2018/19 year.</p>	
<p>6.1 Market Led Genetics</p>	
<p>2017/8 Objectives: Increase the rate of genetic gain in the deer industry to improve profitability and to pick up research outputs and package them up in ways which make it easy for producers to put them into practice.</p>	<p>Status: Need to confirm project scope.</p>
<p>Assessment against objectives: 47% of deer breeders indicated they referred to Estimated Breeding Values when considering sire stag purchases.</p>	
<p>Activity completed in the quarter Review of genetics activity with DINZ Deer Select Manager. Commissioned two Deer Facts to support better use of genetics. Promotion of hind mate allocator online. Development of a DNA Proof trial for selected farmers to boost the awareness of the impact of high growth breeding values.</p> <p>Next Steps Presentations on genetic selection with rural professionals at a workshop in South Canterbury in October and at a Mackenzie Country Regional Workshop with farmers. Distribution of Deer Facts on Breeding Objectives and Managing Elite Herds in production. Undertake a qualitative survey of deer farmers to understand attitudes and decision-making process towards the use of genetics to be completed by the end of the first quarter.</p>	
<p>6.2 Strategic Feeding</p>	
<p>2017/8 Objective: To create measurable change in farmers awareness and application of proactive feed management in order to provide optimal feeding for deer production.</p>	<p>Status: Higher uptake of feed budgeting required.</p>
<p>Assessment against objectives: In 2017 13% of farmers did a written feed budget. Those farmers that use P2P tools value them highly, but greater adoption is needed.</p>	
<p>Activity completed in the quarter Collation of feeding tools and advice into the DINZ Toolbox. Promotion of the feed budgeting tools on-line and in print.</p>	

<p>Next Steps Update and distribute the 2018 Growth curve for Replacement Hinds Consider developing more advice around key body condition scoring dates for breeding hinds. Print ads in farming magazines promoting awareness of the feed budgeting tools.</p>	
<p>6.2.1 Deer Systems Description</p>	
<p>Objective: To produce a means of categorizing deer farms by level of intensity which allows easy comparison for the purposes of analysing impacts of changes to levels of intensity.</p>	<p>Status: Delayed</p>
<p>Assessment against objectives: Project delayed due to complexity and variability of deer farming systems.</p>	
<p>Activity completed in the quarter The draft Venison finishing systems description has been completed and discussed by the feeding theme group and the P2P-AG. The description and financial modelling has now been road tested with 7 farmers, proving the validity of the finishing model. Prototypes of graphical feeding models produced for consideration by stakeholders.</p>	
<p>Next Steps Confirm final format, test with a farmer group.</p>	
<p>6.3 Improve Deer Health</p>	
<p>Objective: 10% of deer farmers after 3 years have an appropriate, individually tailored, annually reviewed, formally constructed animal health plan based on a risk assessment process including surveillance; rising to 50% of deer farmers after 5 years.</p>	<p>Status: Uptake slower than planned.</p>
<p>Assessment against objectives: Adoption of appropriate health reviews is proving difficult due to the lack of a clear value proposition.</p>	
<p>Activity completed in the quarter The Deer Health Review was included as a compulsory standard in the Deer QA On-Farm Standard. DINZ recommendation to the NZ FAP governance group to include 'documented' as a compulsory requirement for an Animal Health Plan was accepted at the FAP Governance Group meeting on August 29. DINZ staff now working with venison processors and Assure Quality to deliver the Deer Health Review workbook to farmers as part of their QA kit.</p>	
<p>Next steps Collate more case studies of farmers who have used and benefitted from using the Deer Health Review with their vets to be used to encourage measurable uptake. Consideration of alternative means of delivering the Deer Health Review to encourage uptake.</p>	
<p>6.4 Environmental Stewardship</p>	
<p>2017/18 Objective: To find and encourage adoption of solutions to the environmental constraints deer farming operates within. 100% of deer farmers have an FEP by the end of 2020.</p>	<p>Status: Unsure of starting point.</p>
<p>Assessment against objectives: At end of the 2017/18 year we do not have a measure of the numbers of farmers with completed FEPs. Developing plan for uptake.</p>	
<p>Activity completed in the quarter: The Deer Industry Environmental Code of Practice is distributed among deer farmers and key advisors.</p>	

DINZ agreed to form Deer Industry Environment Groups, (similar to Advance Parties), where farmers work together to improve their environmental management, with support from skilled facilitators, and complete Farm Environment Plans. DINZ appointed an Environmental Project Manager to oversee the formation of these groups.

Next Steps:

Determine a means of assessing the # of farms with Environment Plans.

Form the first Deer Industry Environment Groups and support further planning workshops with deer farmers and other agencies. Work with B+LNZ to host environment planning workshops.

7. Programme Management

Activity completed in the quarter

The final report of the Primary Growth Partnership Progress Review received in July and accepted by the Programme Steering Group for publication. Recommendations considered by project managers.

The P2P Programme Steering Group met on 02 August.

The MWG met on 23 August.

The P2P-AG met on 14 September.

P2P Annual Plan 2018/19 approved at DINZ Board meeting September 11.

Upcoming:

P2P Practice Change Mangers meet on 09 October.

Final presentation of P2P Annual Plan 2018/19.

The MWG will meet on 05 December 2018.

The P2P-AG will meet on 13 December 2018.