



SHEEP, BEEF AND DEER – CAREER PATHWAY

SHEPHERD

ROLE DESCRIPTION

Assists with day-to-day tasks on farm working with livestock and machinery under guidance.

Qualifications

NZ Certificate in Primary Industry Skills (Level 2) Agriculture
NZ Apprenticeship in Agriculture (Sheep/Beef or Deer) (Level 3 & Level 4)
Operate a Tractor, Quad Bike, Motorcycle, LUV or Chainsaw Micro-credential (Level 3)

Recommended

Driver's License / Firearms License / First Aid Certificate / Dog Training Days

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources and B+LNZ Generation Next Programme, www.beeflambnz.com
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>
NZ Young Farmers Club: www.youngfarmers.co.nz
Agri-Women's Development Trust: www.awdt.org.nz
Ahuwhenua Young Māori Farmer Award: www.ahuwhenuatrophy.maori.nz

STOCK/BLOCK MANAGER

ROLE DESCRIPTION

Develops, implements and monitors plans for health, breeding, mating of livestock and pastures. Benchmarks and produces regular farm production reports. Mentors and supervises other staff members.

Qualifications

NZ Certificate in Business (Introduction to Team Leadership) (Level 3)
NZ Apprenticeship in Agriculture (Sheep/Beef or Deer) (Level 4)
NZ Certificate in Primary Industry Production Management (Level 5)

Recommended

Industry software training (Such as FARMAX, FarmIQ, MINDA, Overseer)
Train the Trainer workshop

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources, www.beeflambnz.com,
B+LNZ Generation Next Programme, Action Network Groups, Community Catchment Groups
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>
DINZ Next Generation Programme, Advanced Parties, Community Catchment Groups
Agri-Women's Development Trust: www.awdt.org.nz

OPERATIONS MANAGER /BUSINESS MANAGER

ROLE DESCRIPTION

Responsible for oversight and daily running of the farm, meeting overall business goals, farm management, budgeting, targets and resource requirements. May be responsible for multiple farms or be a part/full owner of the business. Strategic role.

Qualifications

NZ Diploma in Primary Industry Business Management (Level 5)

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources, www.beeflambnz.com,
Action Network Groups, Community Catchment Groups, Farm Planning/GHG Workshops,
B+LNZ Farmer Council
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>,
Advanced Parties, Community Catchment Groups, Farm Planning/GHG Workshops,
NZ Deer Farmers Association
Agri-Women's Development Trust: www.awdt.org.nz
Ahuwhenua Trophy: www.ahuwhenuatrophy.maori.nz
Ballance Farm Environment Awards: www.nzfetrust.org.nz
Nuffield New Zealand Farming Scholarship: www.ruralleaders.co.nz

FARM ASSISTANT / GENERAL

ROLE DESCRIPTION

A variety of helping with day-to-day farm tasks (usually during pressure points during the year), and general maintenance jobs such as fencing, infrastructure and water maintenance, plus tractor work (Such as feeding out, maintenance and repairs).

Qualifications

NZ Certificate in Primary Industry Skills (Level 2) Agriculture
NZ Certificate in Primary Industry Operational Skills (Level 3)
Operate a Tractor, Quad Bike, Motorcycle, LUV or Chainsaw Micro-credential (Level 3)

Recommended

Driver's License / Firearms License / First Aid Certificate

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources, www.beeflambnz.com
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>
NZ Young Farmers Club: www.youngfarmers.co.nz
Agri-Women's Development Trust: www.awdt.org.nz
Ahuwhenua Young Māori Farmer Award: www.ahuwhenuatrophy.maori.nz

HEAD SHEPHERD

ROLE DESCRIPTION

Completes (and can take responsibility for) a wide range of livestock management and activities. As experience grows, may be responsible for supporting other staff and leading on farm decisions including the measuring and planning of feed supplies.

Qualifications

NZ Apprenticeship in Agriculture (Sheep/Beef or Deer) (Level 3 & Level 4)

Recommended

Technology upskilling (Such as weigh scales, EID) / Dog Training Days

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources and B+LNZ Generation Next Programme, www.beeflambnz.com
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>
NZ Young Farmers Club: www.youngfarmers.co.nz
Agri-Women's Development Trust: www.awdt.org.nz
Ahuwhenua Young Māori Farmer Award: www.ahuwhenuatrophy.maori.nz

FARM MANAGER

ROLE DESCRIPTION

Responsible for meeting farm goals, all aspects of production, stock, environmental and staff management. Involved in setting budgets and KPI's, buying and selling stock, feed and general farm materials. Business supervisory role.

Qualifications

NZ Certificate in Primary Industry Production Management (Level 5)
NZ Diploma in Primary Industry Business Management (Level 5)

Recommended

Industry software training (Such as FARMAX, FarmIQ, MINDA, Overseer)

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources, www.beeflambnz.com,
Action Network Groups, Community Catchment Groups, Farm Planning/
GHG Workshops, B+LNZ Farmer Council
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>,
Advanced Parties, Community Catchment Groups, Farm Planning/GHG Workshops,
NZ Deer Farmers Association
Agri-Women's Development Trust: www.awdt.org.nz
Kellogg Rural Leadership Programme: www.ruralleaders.co.nz



Deer Industry
New Zealand



Primary ITO
Rōpū Whakangungu Ahuwhenua Ahumahi