

# GOOD TO GREAT PRIMARY SECTOR PEOPLE & TEAM LEADERSHIP PROGRAMME

Improve your knowledge, grow your skills and become confident leading your people.

## What's involved?

- Five face-to-face, interactive and practical workshops
- Tools and resources to build your knowledge, skills and confidence
- 3 hours' free support per business from an HR specialist
- Personality assessment for each attendee

## Workshop topics include:

- personality preferences
- effective leadership
- communication and problem solving
- setting employees up for "can do" and dealing with "won't do"
- performance improvement processes
- engagement and motivation
- identifying & leveraging your purpose, vision and values,
- feedback and performance discussions that work
- attracting and retaining people
- understanding generational differences and what Gen Z want in the workplace.

**Commitment:** 5 face-to-face workshops

**Location:** Southland - location to be confirmed based on registrations

**Workshop dates 2022:** 24 February, 29 March, 13 April, 5 May, 16 June

**Cost:** Thanks to support from MPI this programme is **FREE**

## Facilitated by



**Lynsey Stratford,  
Primary People**



**Tracey Wayte,  
HR South**

# What did our pilot group say about this programme?

"I've done a few leadership courses the last few years but nothing was as relevant or relatable as this course."

*"Tools and templates are very helpful and will be used in the team."*

"I'm becoming self-aware of what we are doing on farm."

*"Activities were directly related to the big issues I have on farm at the moment."*

"The research behind the tools shows their value. We had some idea of how we wanted to make changes but lacked the knowledge and tools. We are now motivated to create the environment we know needs to be in place."

*"We have had awful staff issues over the past few months. The support from Tracey and Lynsey has allowed us to gain the professional information at critical times. I am truly grateful for this support – I would recommend this course widely."*

"This course was hands on and I enjoyed hearing other peoples' views... I've used what I learned already with good results."

*"The presenters were great and very knowledgeable."*

"The wrap around support was extremely valuable with staff issues – helped us know the correct process and have confidence in it".

*"Discussion after the 360 feedback was very valuable to understand what to do".*

"This programme was so good because my husband came. I think it is really important that the person dealing with staff most of the time attends. We also had really good discussion about it on the way home. Much more valuable if the "farming couple" attends together".

## Who can register?

This is a cross sector programme open to businesses in the food and fibre sector (e.g. dairy, sheep & beef, arable, agricultural contractors, horticulture, viticulture). Ideally we'd like at least two people with responsibility for people or team leadership from each business to attend the workshops (one of whom must have day-to-day interaction with team).

## Registration:

Please register your expression of interest to Lynsey Stratford before the **14th February 2022** by emailing [lynsey@primarypeople.co.nz](mailto:lynsey@primarypeople.co.nz)